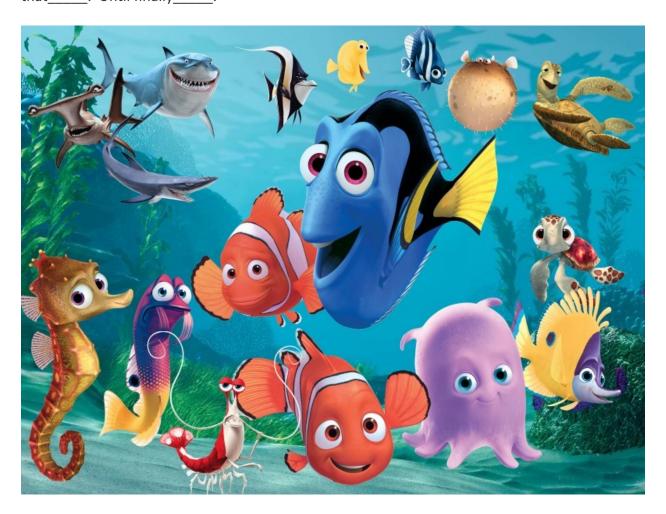
The Pixar Pitch

'The Pixar Pitch'. Emma Coats, a former Pixar story artist, has created a six sentence template for an irresistible story:

'Once upon a time _____. Every day_____. One day_____. Because of that_____. Because of that_____. Until finally____.'



Take for example the plot of Finding Nemo.

- 1. Once upon a time there was ... a widowed fish, named Marlin, who was extremely protective of his only son, Nemo.
- 2. Every day ... Marlin warned Nemo of the ocean's dangers and implored him not to swim far away.
- 3. One day ... in an act of defiance, Nemo ignores his father's warnings and swims into the open water.
- 4. Because of that ... he is captured by a diver and ends up in the fish tank of a dentist in Sydney.
- 5. Because of that ... Marlin sets off on a journey to recover Nemo, enlisting the help of other sea creatures along the way.
- 6. Until finally ... Marlin and Nemo find each other, reunite and learn that love depends on trust.