

The Pixar Pitch

'The Pixar Pitch'. [Emma Coats](#), a former Pixar story artist, has created a six sentence template for an irresistible story:

'Once upon a time _____. Every day _____. One day _____. Because of that _____. Because of that _____. Until finally _____.'



Take for example the plot of Finding Nemo.

1. Once upon a time there was ... a widowed fish, named Marlin, who was extremely protective of his only son, Nemo.
2. Every day ... Marlin warned Nemo of the ocean's dangers and implored him not to swim far away.
3. One day ... in an act of defiance, Nemo ignores his father's warnings and swims into the open water.
4. Because of that ... he is captured by a diver and ends up in the fish tank of a dentist in Sydney.
5. Because of that ... Marlin sets off on a journey to recover Nemo, enlisting the help of other sea creatures along the way.
6. Until finally ... Marlin and Nemo find each other, reunite and learn that love depends on trust.