

Nurturing a Community and Its People Through Rural, Place-Based Philanthropy

Healthy Community, Healthy Nonprofits Program Grand Rapids, Minnesota

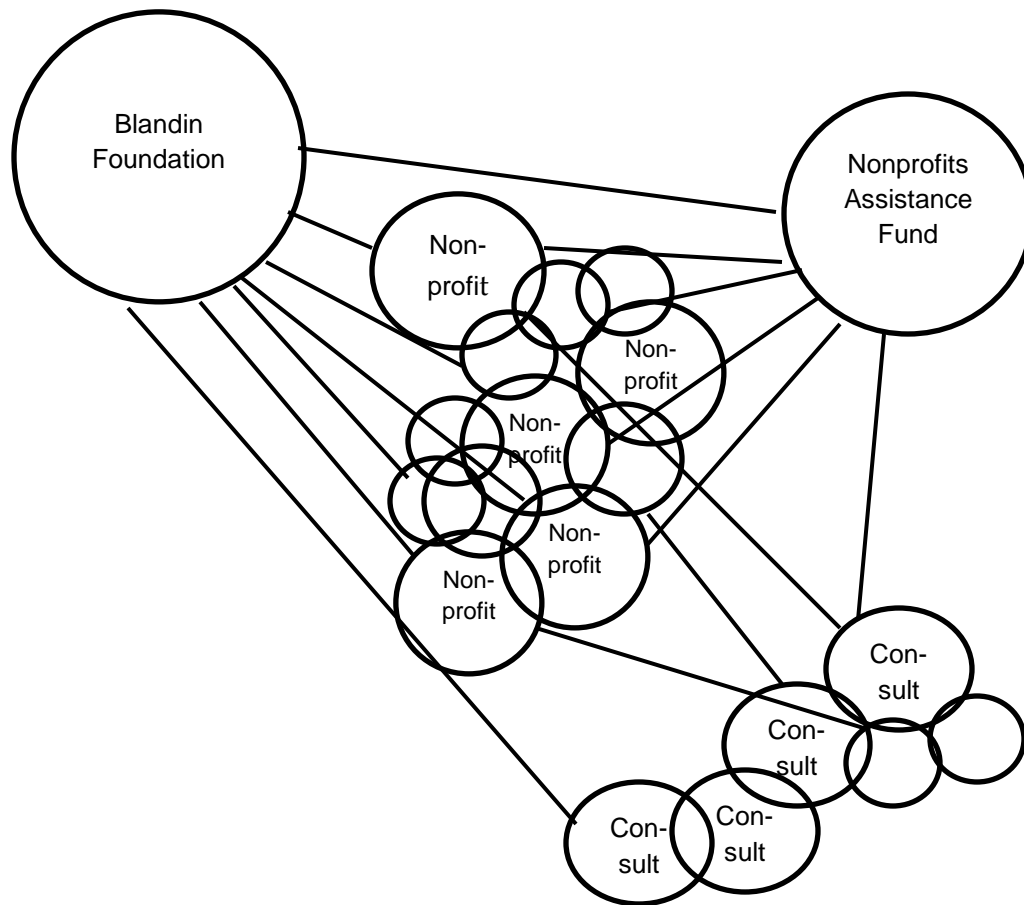
Sonja Merrild, Blandin Foundation; Kate Barr, Nonprofits Assistance Fund; Sue Estee, Second Harvest North Central Food Bank

Time period	2009 – 2010	2011 – 2012	2013 – 2014	2015 – 2016
Focus/Theme	Response to recession	Readiness for change	Sustainability	Highly Effective Organizations
Approach to direct support to nonprofits	Assessment and technical assistance	Two areas of focus and expertise available	Individual priority identified by the nonprofits	Individual priority identified by the nonprofits
Focus of direct support to nonprofits	Organizational assessment and response plans, primarily financial	Board assessment and development, and facilitation to explore collaborations	Strategic plans, marketing/fundraising, operational issues	Strategic issues, including planning, board, business models, and collaborations
Training series	Organizational and financial assessment	Core nonprofit development topics	Multiple facets of sustainability	The Performance Imperative
Total program reach:	Direct support to nonprofits: 48 organizations (some with multiple engagements) Training session: 73 nonprofits, 10 informal groups, 11 public agencies			

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Networked and co-created approach



Core Principles

Attuned to place and rural context

Reliable support

Responsive to nonprofits

Adaptive and iterative

Consistent relationships and connections