

## What We Believe

- Provide support that keeps organizations strong so that programs can thrive.
- Unrestricted general operating grants.
- Support real costs, including "back office."
- Offer help beyond the grant.
- Minimize application and reporting process.
- Listen, respond, and invent.

# Why This Program

#### Values:

- Matchmaking part of funder role
- Easing day-to-day challenges matters
- Practical, affordable

#### Messages:

- Professional Development important
  - Expertise exists in sector

**Stats** 

### Through 2015:

- 512 peer skill share sessions
- 1,232 people
- 17 Foundation partners

### 26% Response to Survey 100+ Respondents

- 92% rated experience *excellent* or *good*
- 86% report using the knowledge they gained
- 89% said the session helped them and/or their organizations because they've shared what they learned with others, or it's directly improved departmental results and efficiency
- 51% report keeping in touch with their 'match' and following up on their own via subsequent calls, meetings, emails, social media, etc.

### Liked Best

#### Top vote-getters

- Making new contacts in the nonprofit field that might continue to be useful to me
- Learning how another person/agency tackled the issue I was facing

#### Followed by

 Getting new skills without having to pay for a workshop

Knowing my agency received a \$200 grant for my participation.

### Respondents also said

 When people don't participate in PSS, it's due to time constraints, not because they think the program wouldn't be useful to them.

## Starting Your Own Program

- Determine how much staff time you want to invest.
- Do you want to partner with others, or do it alone?
- Open to all of your grantees, or just a subset?
- How will you promote the program with your grantees?
- What scale best fits your grantee pool?
- What do you want to learn from the program?
- Software needs.

## A Sample "Skill Tree"

Admin/Operations Board/Board Development Fundraising

#### **Human Resources**

- HR best practices
  - HR policies and procedures
  - Running a small HR office
- Staffing
  - Hiring techniques and interviewing skills
  - Attracting and retaining diversity in staff
  - Revising staff structure
  - Reviewing and rewriting job descriptions
  - Staff evaluations, measuring employee performance
  - Onboarding new staff
  - Staff retention techniques
  - Staff development and supervision
  - Developing leadership skills
  - Interns, fellowships, other temporary staff
- Founders and EDs

- Succession planning
- Founder's syndrome
- Staff Morale
  - Stress management/self-care for staff
  - Boosting staff morale
  - Creative benefit and recognition programs for employees
- Other HR
  - Working with consultants
  - HR outsourcing
  - Pension plans for nonprofit employees
- Information Technology
- Marketing, Communications, and Social Media Program Delivery Program Evaluation Volunteers
- **Strategic Planning and Other**

