# Creating Gender Affirming Health Systems: Applying Best Practices in Organizational Change in Your Health Care Setting

**Gender Odyssey Professional Conference** 

August 9<sup>th</sup>, 2017 Seattle, WA

Ginny Cassidy-Brinn, MSN, ARNP Cooper Stodden, CSE



#### Cardea

Training – Organizational Development – Research and Evaluation

Improve organizations' abilities to deliver accessible, high quality, culturally proficient, and compassionate services to their clients







## **Gender Affirming Care**

'Gender affirmation' refers to an interpersonal, interactive process whereby a person receives social recognition and support for their gender identity and expression (Bockting, Knudson, & Goldberg, 2006; Melendez & Pinto, 2007; Nuttbrock, Bockting, et al., 2009)....

- Jae M. Sevelius, Ph.D.

Sevelius JM. Gender Affirmation: A Framework for Conceptualizing Risk Behavior among Transgender Women of Color. Sex Roles. 2013 Jun 1; 68(11-12):675-689.



## **Gender Affirming Care**

...The need for gender affirmation is not unique to transgender individuals, but may take on a more prominent role in their lives due to their gender minority status. For non-transgender individuals whose gender identity and expression aligns with the gender they were assigned at birth, gender affirmation may come easily and without much thought, although societal pressures to conform to rigid notions of masculinity and femininity are pervasive and often untenable for many.



### **Agenda**

- Opening/Groundwork
- Systemic Barriers & Facilitators to Gender Affirming Care
- Tools for Organizational Assessment
  - Seven focus areas for assessing gender affirming care
- Application & Intention-Setting
- Closing & Evaluations





## SYSTEMIC BARRIERS & FACILITATORS TO GENDER AFFIRMING CARE



#### **Webinar Series**

#### Target Audience

- Physicians
- Nurse practitioners
- nurse midwives
- physician assistants
- medical assistants,
- administrative staff
- support staff.

Part I: Clinical Care for Transgender

Patients: Maddie Deutsch, MD

Part 2: Culturally Proficient Care for Transgender Patients: Integrating Protocols and Systems into Your Practice: Simon Ellis, CNM and Linda Gromko, MD



#### Results of Webinar Series

- Increased comfort and confidence in caring for transgender patients
- 76% planned changes in practice



## Four Month Follow Up Survey

#### Since the webinar:

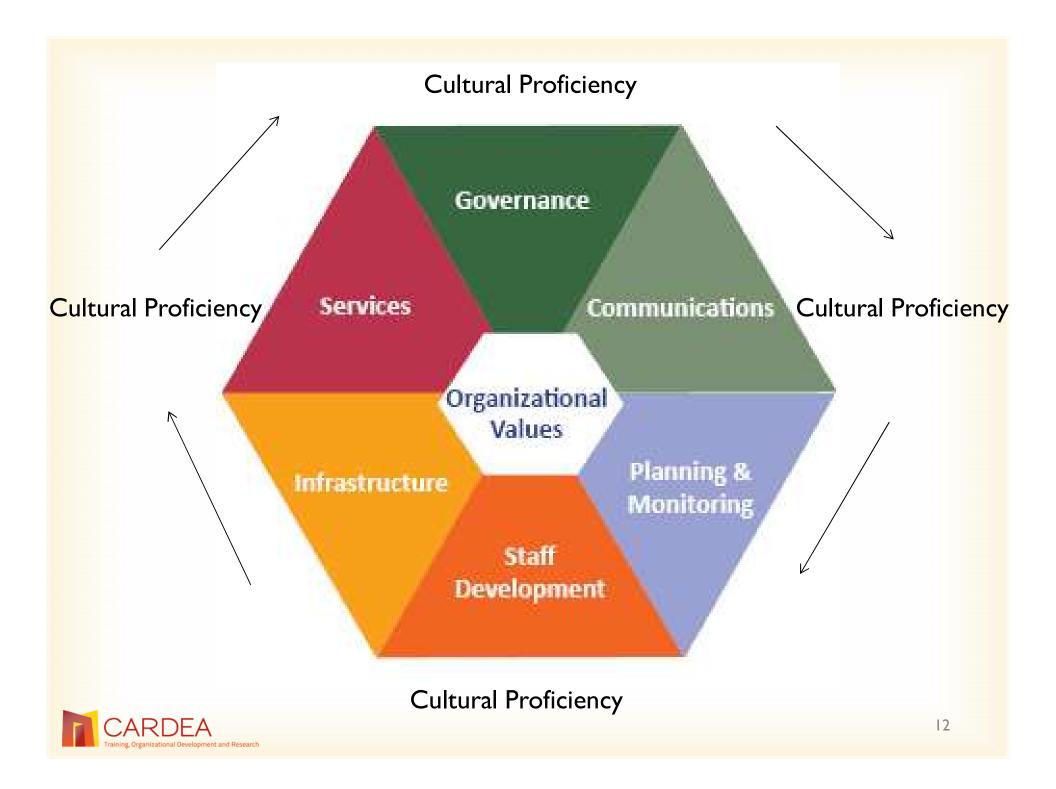
- 79% had increased their consciousness of TGE patients' needs and challenges, incorporating this knowledge into patient care
- 44% had made changes in staff education to increase cultural competency with TGE patients
- 44% had begun to provide patient education specific to the needs of TGE patients.
- 24% had initiated new transgender services
- 16% had made changes in forms such as EHR



## How do you know if you are providing gender affirming care?

- Common approach
  - individual provider/staff practices
  - observe visible infrastructure
- Holistic approach
  - Examines underlying factors in addition to easily observed factors
  - Providers/staff exist within organizations—organizations
     provide the structure in which providers work





## **Small Group Brainstorm**

What are **facilitators** to gender affirming care in a health system?

- Write each facilitator or barrier on a single sticky note
- Come up with as many as you can
- Consider underlying factors in addition to easily observed factors



Source: Indicators of Cultural Competence in Health Care Delivery: An Organizational Cultural Competence Assessment Profile, The Lewin Group for HRSA, DHHS, 4/2002.

## TOOLS FOR ORGANIZATIONAL ASSESSMENT



## Stages of Readiness Model for Organizational Change

#### Pre-contemplation:

Health center has given minimal thought to it

#### **Contemplation:**

Health center has given some thought to it and made small strides

#### **Preparation:**

Health center is developing necessary systems

#### **Action:**

Health center is already doing this, but would like to expand/strengthen

#### Improvement & maintenance:

Health center has successful systems in place, and always looking for ways to improve



## HRSA—Organizational Cultural Competence Assessment Profile









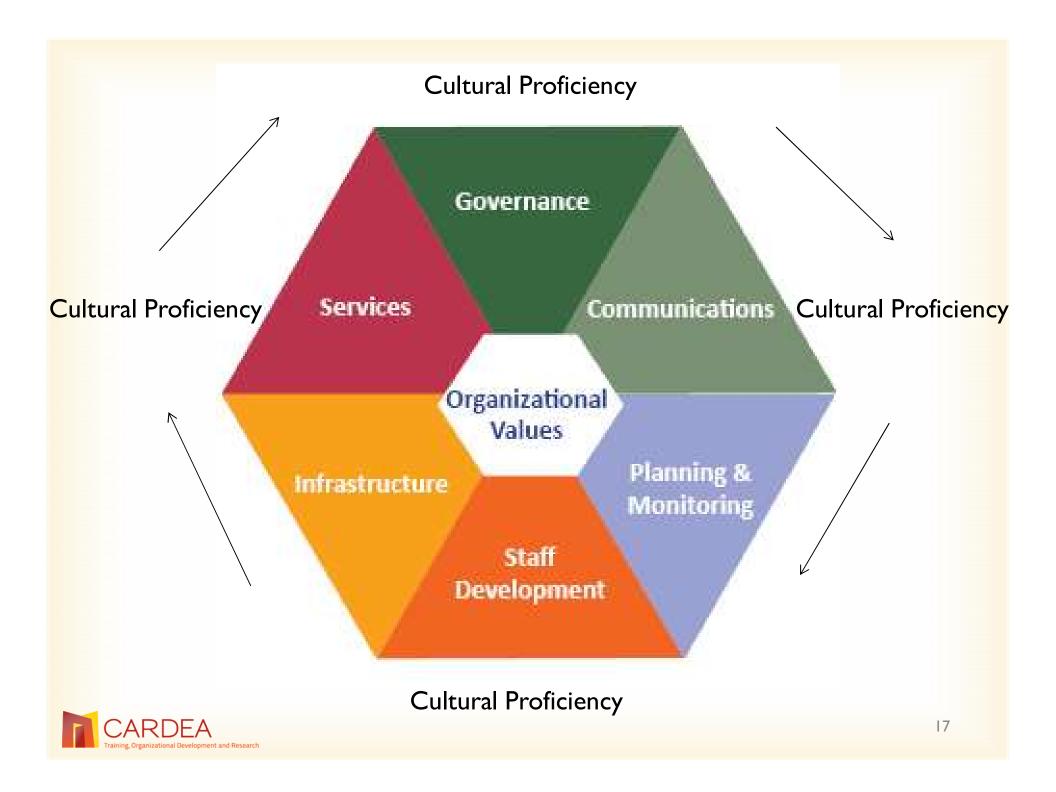
## Healthy Communities, Healthy People











## **Small Group Sorting**



## **Small Group Sorting**

- I. Read the handout quietly
- 2. Work as a group to sort your stickies into the seven focus areas
- 3. Once your group has sorted all stickies, bring them up and place them on seven focus areas hexagon



#### Focus Area—Organizational Values



- Leadership, investment, and documentation
- Information/data relevant to cultural competence
- Organizational flexibility



#### Focus Area—Governance



- Community involvement and accountability
- Board development
- Policies



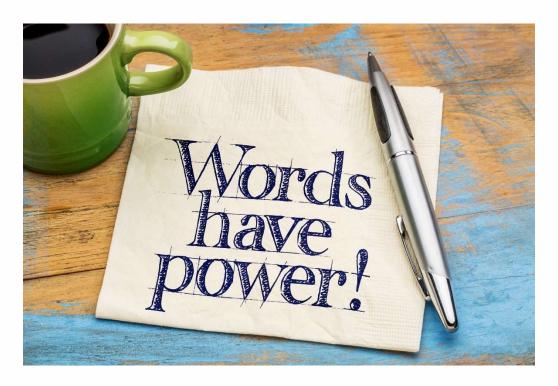
#### Focus Area—Planning and Monitoring



- Client/community and staff input
- Plans and implementation
- Collection and use of cultural-competence related information/data



#### Focus Area—Communications



- Understanding different communication needs and styles of clients
- Oral communication
- Written communication
- Communication with community
- Intra-organizational communication



#### Focus Area—Staff Development



- Training commitment
- Training content
- Staff and provider performance



#### Focus Area—Infrastructure



- Finances/budget
- Staffing
- Technology
- Physical facility/environment
- Linkages



#### Focus Area—Services



- Client/family/community input
- Screening/assessment/planning
- Follow-up



### **Application - Working Group Process**

- Members with diverse roles
- Meetings:
  - Groundwork and assessment
  - Review and synthesis
  - Action prioritization and strategic planning
  - Follow-up, long-term planning
  - Plans for moving forward and accountability
- Review of technology, documents, physical space



### **Intention Setting**

- Choose one action you'd like to take
- ID stage of change
- Reassess and pick I-2 concrete actions you will take to support the change
- Record intentions on handout



#### Thank You!!!!

Ginny Cassidy-Brinn, MSN, ARNP gcassidy-brinn@cardeaservices.org
Cooper Stodden, CSE cstodden@cardeaservices.org

206.447.9538 www.cardeaservices.org @CardeaServices

Our partner in this work: Amanda Winters, MPH, MPA awinters@cardeaservices.org

#### References

- DeMeester, R.H., Lopez, F.Y., Moore, J.E. et al (2016). A model of organizational context and shared decision making: Application to LGBT racial and ethnic minority patients. Journal of General Internal Medicine, 31(6), 651-652. doi:10.1007/s11606-016-3608-3
- The Lewin Group & the Health Resources and Services Administration (2002). Indicators of Cultural Competence in Health Care Delivery Organizations: An Organizational Cultural Competence Assessment Profile.
- Prochaska, JO & Diclemente, CC (1986). Toward a Comprehensive Model of Change. Journal of Addictive Behaviors. Treating Addictive Behaviors.: Processes of Change., p. 3-27.
- Sevelius JM. Gender Affirmation: A Framework for Conceptualizing Risk Behavior among Transgender Women of Color. Sex Roles. 2013 Jun 1; 68(11-12):675-689.

