Current Trends & Future Issues: 2019 The Year in Review

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Learning objectives

 Learn about issues and trends that impacted our work this year

 Engage in thoughtful conversations with colleagues from around the table

 Gain new perspectives on issues and trends in our profession

Application Trends—Self Reported Data

- Self Reported Academic Record (SRAR)
 - Coalition Application—requires a SRAR in the profile section of application
 - Common Application—only some Common App members require a SRAR
 - Institutional SRARs (VaTech, Penn State, University of South Carolina, Temple)
 - University of California SRAR (A-G requirements)
- Self Reported Test Scores
 - Movement gained traction this cycle
 - Approximately 120+ institutions accept
 - Report via application, screen shot, counselor letter/verification, on transcript

Survey says...

Pros:

- Significantly reduce turnaround time in rolling admissions decision process
- Improves access for students (transcript & scores)
- Reduces cost for students (do not have to pay to send scores or order transcripts for schools who charge)
- Allows students to use scores from more recent test dates on early applications (i.e. October test scores)
- Fewer steps overall

Cons:

- In some college databases, self-report applications flag as incomplete, creating confusion
- Accuracy
- Additional task for students, counselors

Testing Trends—SAT and AP Changes

- SAT School Day
 - Five time frames to administer independently in October, March, and April
 - State contracts
- SAT/ACT Fee Waivers
 - One-time waiver code = access for qualified students
- AP Registration and Ordering Timeline
 - Registration and ordering process moves to fall
 - Stickers replace need for pre-administration sessions
 - Teachers and students have expanded access to preparation materials

New AP Exam Ordering Timeline

Beginning Summer 2019



Survey says...

Pros:

- No AP pre-administration tasks save time and improve logistics
- For some students, early AP registration has been shown to improve student engagement in material and likelihood to test

Cons:

- ▶ 60% of respondents dislike or strongly dislike the new timeline
- At schools where testing is optional, student will have to decide on exam before taking the majority of the class
- May complicate process of assessing fees and refunds

Environmental Context Dashboard

- College Board product
- Introduced in 2016; 17 schools piloted in 2017; significantly more schools on-boarded this year
- Provides two types of information:
 - Compares student achievement on SAT/AP to others within their own school
 - Measures the environment where a student lives and learns, indicating obstacles and challenges they may have faced in their high school and neighborhood

Measuring Disadvantage

Methodology

• Overall Disadvantage: A measure of the extent to which a student may have faced obstacles or challenges on their road to college

Validated and Tested

- Expert Review Panel
- Demographic Attributes
- Outcomes Analysis
- Pilot Use with Institutions

College Board slide

1. Gather Context Data from multiple sources

National Data

- American Community Survey
 - Median Income
 - Single Parent
 - Education Level, ESL
 - Housing statistics
- FBI Crime Statistics

College Board Data

- College-going behavior
- SAT achievement
- % Free and Reduce Lunch
- AP Opportunity
- Educational Neighborhoods
- 2. Combine appropriate measures to generate:
- Neighborhood disadvantage values at the Census Tract Level
- High School disadvantage values for each high school

3. Calculate Overall Disadvantage for each student

A student is tagged with the disadvantage measures for their high school and neighborhood, which are averaged to create a nationally normed measure between 0 and 100.

	Less Disadvantaged	National Average	More Disadvantaged
0		50	10
			0

Environmental Context Dashboard

A lens to view the application through

College Board Slide



Extended Identification fields/questions

- Colleges/universities expanded opportunities for students to write identity through supplemental essay or Common App Member Questions
 - Duke Supplemental Response (optional): Duke's commitment to diversity and inclusion includes sexual orientation, gender identity and gender expression. If you would like to share with us more about how you identify as LGBTQIA+, and have not done so elsewhere in the application, we invite you to do so here. (250 words)
 - Ohio State Member Question (optional): Do you consider yourself to be a member of the LGBTQ (Lesbian, Gay, Bisexual, Transgender, Queer, Questioning) community? For informational purposes only; no information you provide will be used in a discriminatory manner.

Extended Identity Member Questions

- Penn Member Question (optional): Would you like to provide information regarding personal identification with the LGBTQ+ community?
- University of Delaware Member Question (optional): The University of Delaware strives to provide a welcoming and inclusive environment for all. The following optional question is meant to give students the opportunity to share additional information that may be used to provide appropriate support for all members of our community. This information is not considered as part of the admission decision. Regardless of how you answered the sex and gender questions on the Common App profile, how do you identify?
 - agender
 - androgyne
 - demigender
 - genderqueer or gender fluid
 - ▶ man
 - questioning or unsure
 - trans man
 - trans woman
 - woman
 - additional gender category/identity not listed
 - prefer not to disclose

Survey says...

- Gender information is primarily used in housing. We also use the pronouns the applicant provides in our communications."
- "We provide the opportunity for extended gender identification information on Common App as we want to make our students feel comfortable throughout the inquiry, application and matriculation stages (and beyond). Yet, we are not mapping the gender identity field to our CRM at the moment. We are unclear how other offices on campus handle gender/identity and things like preferred name once a student has matriculated, but even on our end there is room for improvement."
- "We are currently working to streamline this process within our institution to ensure that the proper people are notified to support the student in every way possible."
- "We do not use it as part of the admissions process, but will provide to residence life if necessary. Most students end up reaching out to our office or residence life on their own to discuss potential housing questions."

In the news...

Department of Justice investigation into Early Decision practices

- Do ED admissions programs violate federal antitrust laws through the sharing of information about accepted applicants (sharing lists is designed to prevent students from applying ED to multiple schools)
- April 2018 some colleges received letters from DOJ to maintain documents related to sharing lists of ED students

Harvard and UNC lawsuits—race conscious admissions

Harvard case

- Plaintiff questions whether Harvard's admissions practice discriminates against Asian-American students by holding them to a higher standard than other applicants
- UNC case
 - Plaintiff alleges UNC gives too much weight to race and ethnicity in its admission process and has not given adequate consideration to race-blind strategies for enrolling a diverse class.

Operation Varsity Blues

Student Mental Health Emotional Support Animals (ESAs)

What is an ESA?

Any animal that provides emotional support, well-being, or companionship that alleviates or mitigates symptoms of the disability; the animal is not individually trained (ESAs are not considered Service Animals)

Fair Housing Act

- Established right for an emotional support animal to live with its owner in petrestricted housing if needed
- Does not provide right for the pet to accompany the person anywhere other than the residence
- How do students qualify for an ESA?
 - Documentation from qualified professional stating an emotional disability

Survey says....

> 70% of respondents say they have ESAs in residence halls on their campus

"We have many (upwards of 25) ESAs on campus."

- "We have offices that work with students & ESAs including the counseling center, disability services, and housing and residence life
- Dogs, cats, ferrets, flying squirrels, mini pigs, birds, rabbits

What's on YOUR mind?

Trends & Issues that you faced this year

Questions?

THANK YOU for attending this session!

We'd love to hear from you!

Please submit a session evaluation via the conference mobile app or from www.pcacac.org.