Clarity of Mission	+ Stories & Data	+ Transparency in Practice, Finance, Governance	+ Articulation of Strategy & Impact
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Resource	Primarily geared toward		Review/Rating			Primary Focus				
	Individual Donors	Funders	Nonprofits	Open / Public	Expert / Select Panel	Self- Reported	Financial Strength	Outcomes & Impact	Governance	General Info & Status
Center for Effective		X	X		Х	Х		X		
Philanthropy Data										
Charity Navigator + Nonprofit Outcome Toolbox	x	X					Х	X + strategy		Х
Charting Impact Independent Sector, Guidestar, BBB Wise Giving Alliance	X	X	X	Provides tool for open use		x		X		
Donors Choose	X			X				X		Х
Give Well	X	X		Provides tool for open use	X			X		
Giving USA		X	X		Х					
Glasspockets Foundation Center		X	X			X			х	
Great Nonprofits Guidestar	X	X	X		X		х	X		X
Guidestar	Х	X	X			Х	Х		Х	Х
Network for Good	X			X						Х
Samaritan Guide	X	X			Х		Х	X		