



Navigating Digital Innovation

A deep dive into improving access & course delivery with D2L Brightspace

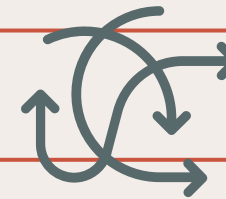
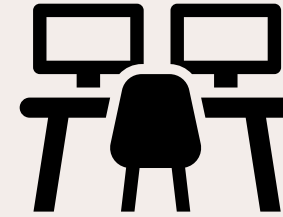
Heather Zink

1

2

3

Which one are you?





Preparation is key

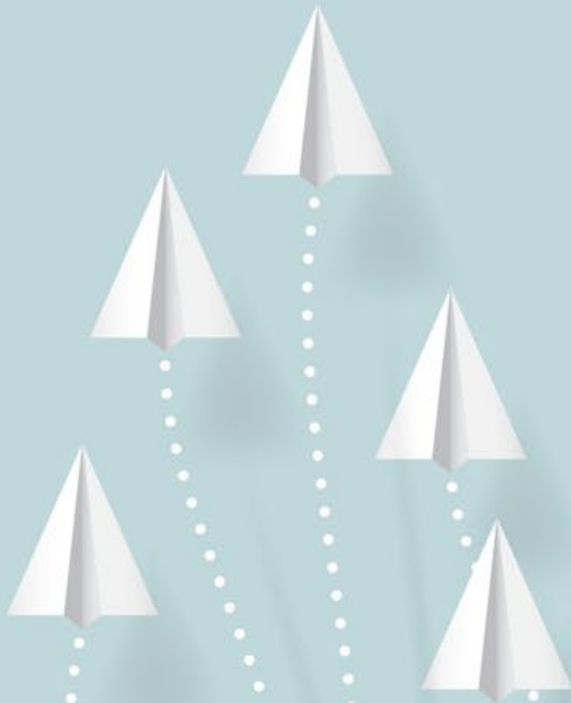
Agenda

The challenge

The consequences

The opportunities

The framework for digital innovation
and change





10/17/2023

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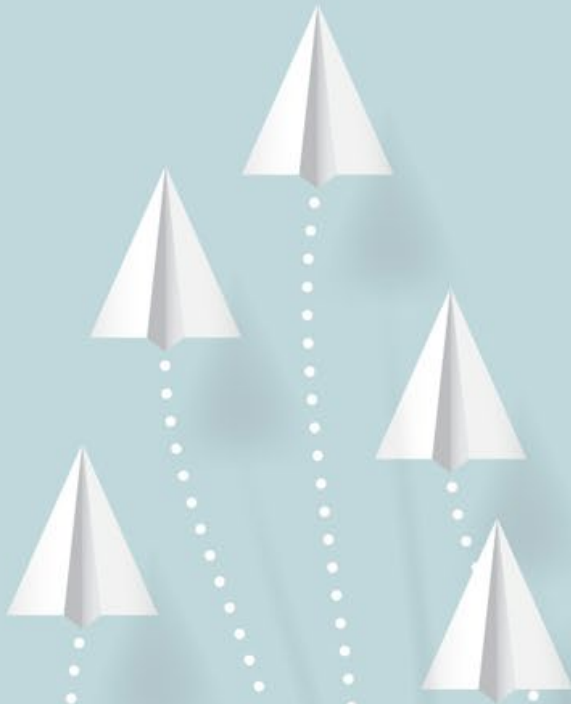
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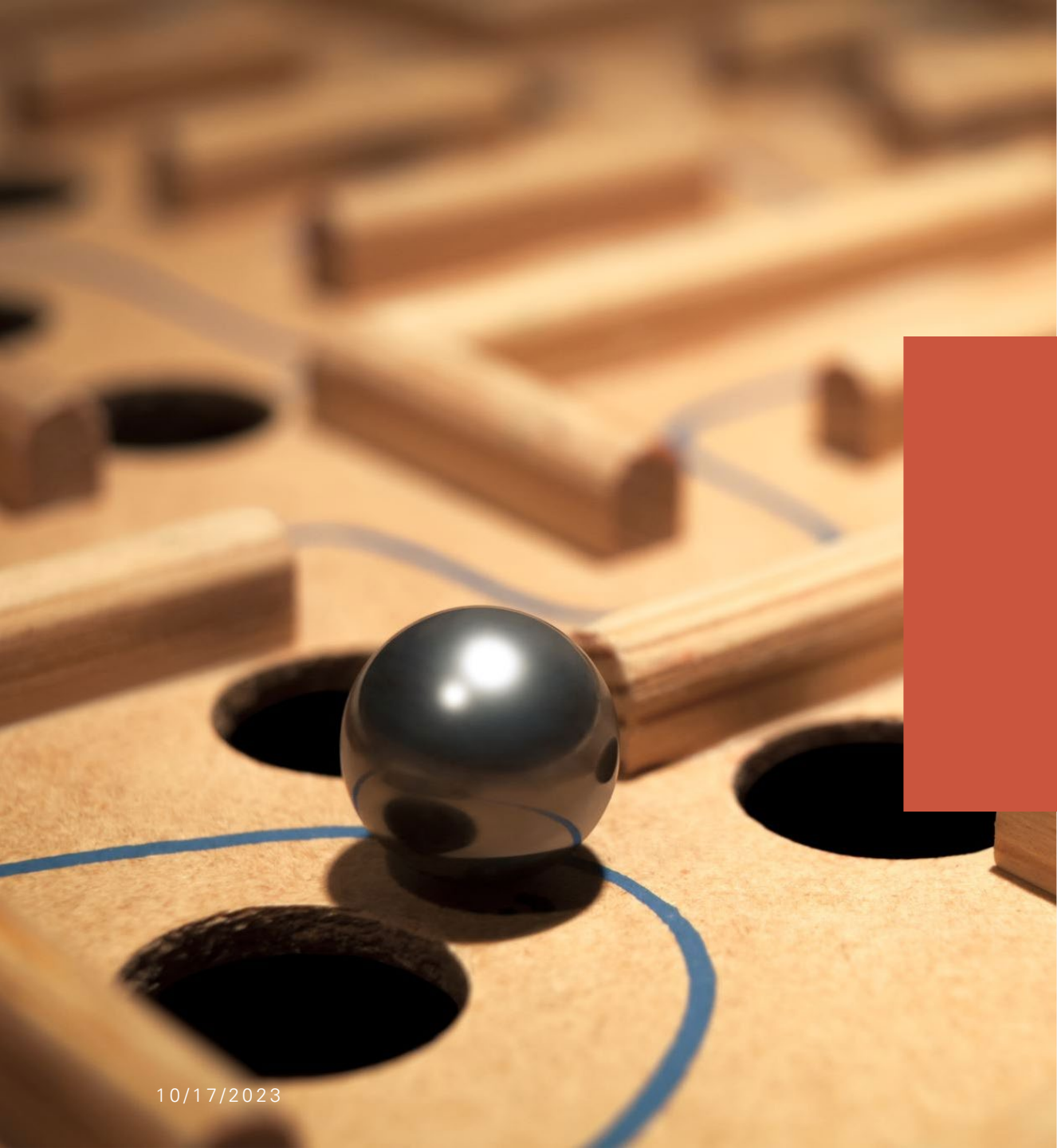
The opportunities

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and change



The challenge





Poll Question

What challenges do you face in course material delivery?

Government's Training Partner Since 1921



Virtual & On Demand Courses

In addition to in-person instruction, we also offer a variety of training modalities including virtual instructor-led, blended, and on demand online courses. Our extensive portfolio of courses are mapped to OPM proficiency with up-to-date content that can be immediately used on the job.



Certificate Programs

Our Certificate Programs

provide deep knowledge in relevant stages and are designed to center on competency. We integrate facilitation techniques that incorporate career



On-site Training

Our on-site training is an



Guaranteed-To-Go Courses

ing the training to prepare yourself for the real-life challenges you face every day is important. That's why many of our virtual instructor-led and in-person courses are guaranteed to go! We are constantly adding new courses, making it easier for you to schedule and register for training — *with confidence.*

Graduate School USA
Learn today. Impact tomorrow.

The consequences



The opportunity



Course templates
Flexible content options
Feature utilization



0% Standards

+ New Unit



Visible



Add Existing

Create New



Course Materials and Information



All of the tools and resources you need for this course are linked here.

Instructor Resources

Course Materials and Information

Participant Expectations

Course Overview

Participant Guide

Tips for Effective

0%
Standards[+ New Unit](#)

Visible

[Add Existing](#)[Create New](#)

Module 1: Title

Module 1 Introduction

[Lesson Page](#)

Module 1 Summary

Module 2: Title

Lesson Page

Tips for Designing a Course

Course module pages should include a combination of text, video, interactive tools, and knowledge checks. They should provide multiple means of engagement for the content.

One way to put together a course that flows well is to think of it as telling a story. Storytelling is as old as humanity. It evokes emotion, helps us form and recall memories, and it entertains us. Although from the outside, it does not seem like there is a correlation between creating a training course and writing a story, there are several aspects of the story creation process that can be applied to course building.

[Beginning](#)[Middle](#)[End](#)

0% Standards + New Unit

Visible

Add Existing

Create New



Getting Started

Navigating D2L Brightspace

Meet Your Instructor

[Important Contacts](#)

Course Introduction

Course Overview

Important Contacts

We have assembled a great team of experienced professionals to help guide you through your journey of transforming learning.



Online Helpdesk (Technical Support)

Responsibility: Provides technical support to ensure access to online courses and materials.

online@graduateschool.edu

703-334-3633

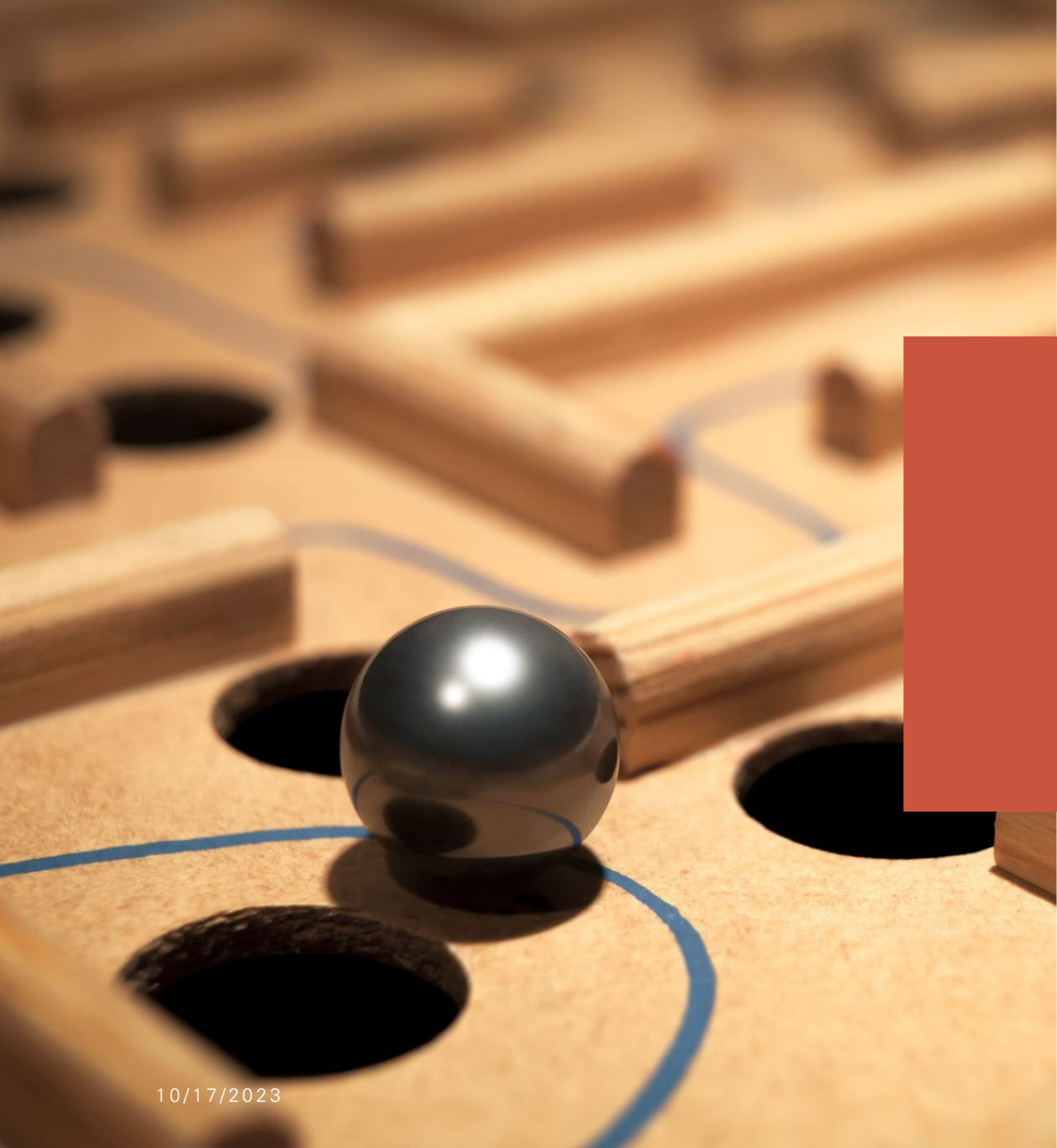
Revolutionizing course delivery

- 1 Moving from a push of content to a pull of content
- 2 Model sites vs class sections
- 3 Communication before, during, after class



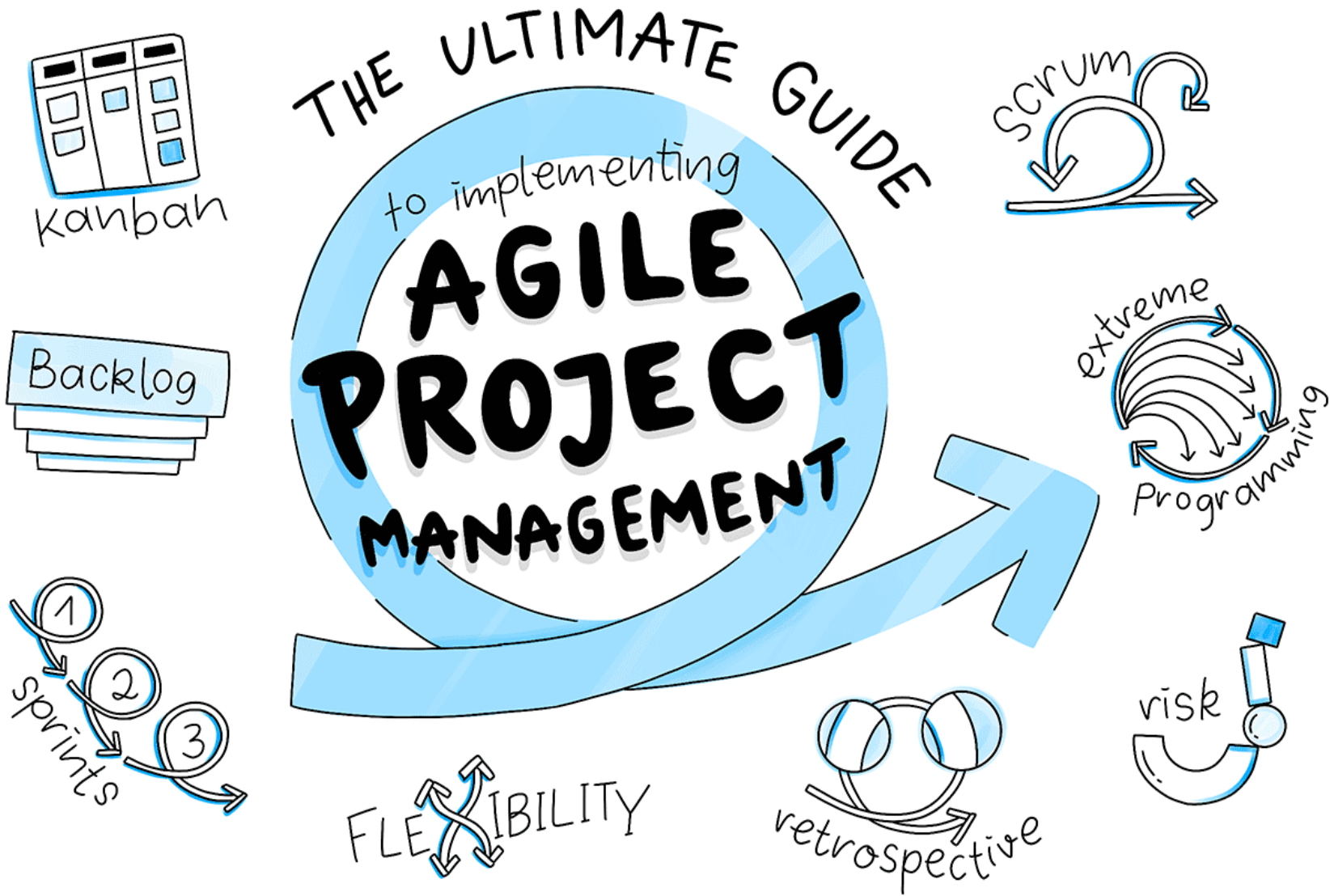
The framework





Poll Question

Who uses agile project management?



Team and Collaboration

- Cross-Functional Teams
- Daily Standups
- Demo and Review
- Retrospective
- Continuous Feedback
- Empowerment

Planning and Execution

- Iterative Approach
- Sprint Planning
- Backlog
- Visual Boards
- Metrics and KPIs
- Adaptability

Customer Focused

- Customer-Centricity
- Continuous Feedback

Agile Framework

- *Who is your customer?
- *What does agility mean?
- *Why are you doing this?
- *Do you have leadership support?



Lessons learned

- Early collaboration with all departments
- Decide what is in and out of scope
- Parking lot/Backlog/Follow-up
- Professional development for staff

Key Takeaways

An LMS is built for more than you might think.
Talk with your vendors and develop a partnerships.
Digital innovation takes an intentional strategy.
Be an agile change agent.



Questions?

Scan the QR Code to download the presentation.

