



The Georgia Evaluation Resource Center



Healthcare Georgia Foundation's Evaluation Resource Center (ERC)

offers evaluation tools and services tailored to help nonprofit health organizations achieve better outcomes.

Why Evaluate?

Healthcare Georgia Foundation believes strongly in the benefits of evaluation: that all organizations should understand their performance and why it matters. Evaluation gives health nonprofits the information they need to improve their organizations and programs, ultimately benefitting the individuals, families and communities they serve.

The ERC, directed and funded by Healthcare Georgia Foundation, was created to help nonprofits:

- ➔ Improve programs or services
- ➔ Demonstrate organizational achievements and report results
- ➔ Inform strategic planning
- ➔ Be more accountable to clients, boards, funders and other stakeholders
- ➔ Tell their story
- ➔ Strengthen fundraising and sustainability efforts

ERC Services

Coaching and Technical Assistance

The ERC provides Coaching and Technical Assistance services tailored to each organization and designed to build evaluation capacity. Coaching can include help with planning, design, data collection and analysis, and can be structured according to organizational needs. Working with a nonprofit health organization, the ERC will offer its evaluation expertise in the development, enhancement, and modification of discreet, time-limited projects.

Training and Peer Learning Peer Learning

opportunities offered by the ERC combine formal and informal trainings with the sharing of lessons learned, challenges, and successes in evaluation across organizations. A combination of in-person meetings, webinars, conference calls, and the ERC Toolkit are used to facilitate peer learning opportunities and provide trainings on evaluation topics.



ERC Toolkit

The ERC Toolkit (developed by the Center for Community Health and Evaluation), is a step-by-step, interactive guide to program evaluation. The Toolkit uses Georgia-specific case studies reflecting best practices from a variety of evaluation resources. Access to the Toolkit is available on the ERC website at www.georgiaerc.org. Registration is free and provides access to the full contents of the Toolkit.



Direct Evaluation Support

Healthcare Georgia Foundation and our stakeholders, philanthropic partners, and constituents have a stake in the outcomes of our investments. The Foundation may commission directly, or request proposals from outside evaluators to evaluate programs, organizations, or initiatives funded by the Foundation or others.

Brokering

The ERC can identify and select evaluators to work with health nonprofits throughout the state of Georgia. Please contact the ERC at 404-653-0990 for more information about services offered.

To learn more, visit Healthcare Georgia Foundation's Evaluation Resource Center at www.georgiaerc.org.



ERC Logic Model

Turning your evaluation plan into action.



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Healthcare Georgia Foundation
grantmaking for health



The Georgia Evaluation Resource Center (ERC)

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Because results matter.