

THEORY OF CHANGE ASSESSMENT: A CHEAT SHEET

Theory of Change Components	Alternative Terms	Considerations when conducting an assessment
Activities	Processes; Strategies; Methods; Action steps	<ul style="list-style-type: none"> • Does the organization have adequate resources / capacity to implement these activities?
Outputs	Deliverables; Units of service; Products	<ul style="list-style-type: none"> • Do all outputs have activities (and resources) associated with them? • Are the outputs quantifiable? Measurable?
Outcomes	Results; Impacts; Objectives	<ul style="list-style-type: none"> • Can these outcomes realistically be expected to occur as a result of the listed activities? • Are the outcomes phrased in terms of change? • Do the outcomes clearly identify who or what will experience the intended change? • Are the outcomes measurable?
Goal(s)	Impacts; Objectives; Long-term outcomes	<ul style="list-style-type: none"> • Is the goal framed in terms of change? • Is this goal realistic? Can we expect it to come about as a result of the intended outcomes? • Does the goal specify the target population? • Does the goal adequately encompass the entire scope of the activities and outcomes included in the theory?